

# THE SOLUTION FOR BYOD MANAGEMENT

**BYOD**  
Bring Your  
Own Device

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Employees in today's workforce expect the flexibility of a "bring your own device" environment that enables them to use their personal smart phones and devices to access both work and personal information.



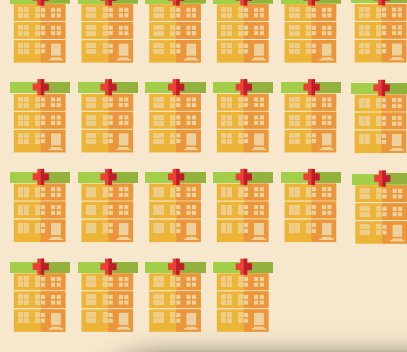
Blue Hill research conducted a study to understand the business value associated with Enterprise Mobility Management (EMM) Solutions such as AirWatch by VMware.



A \$5 Billion Healthcare and Medical Group



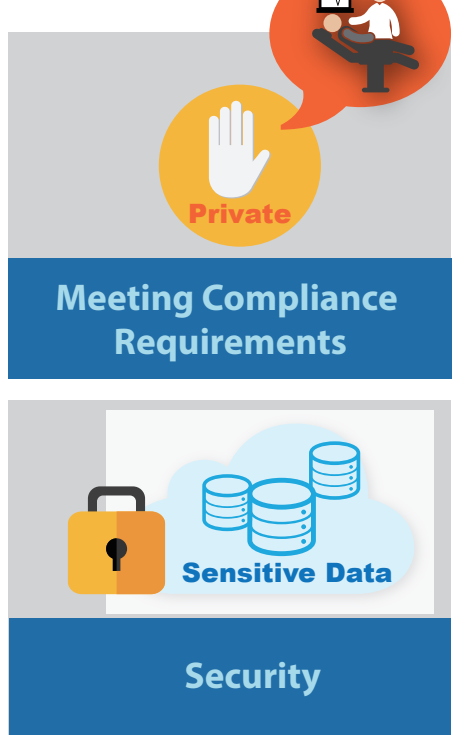
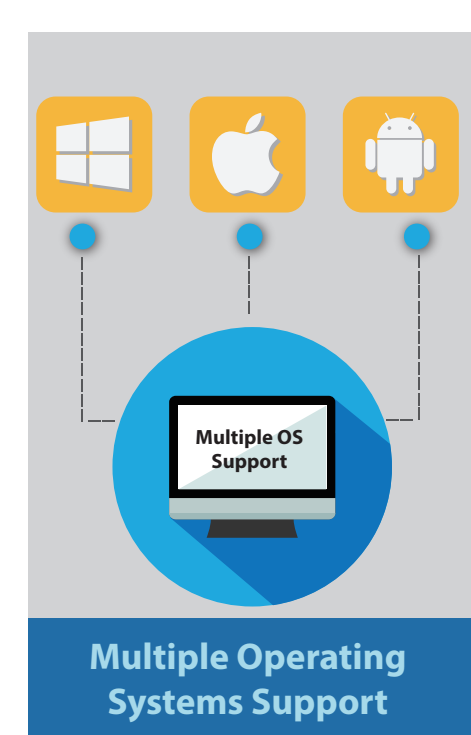
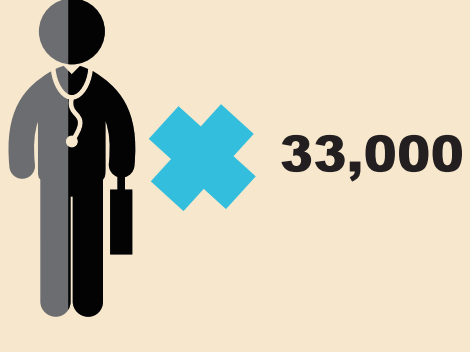
22 Hospitals



185 Physician Clinics



Full Time Employees



## THE BUSINESS VALUE



16%

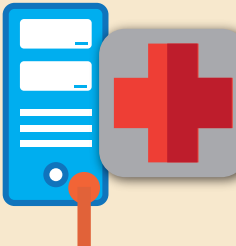
of its full time employees are using AirWatch by VMware

Future Flexibility

Intermountain Healthcare is free to scale and choose whichever device types they want



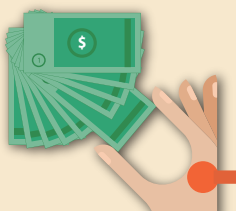
It's easier to deal with lost or stolen phones



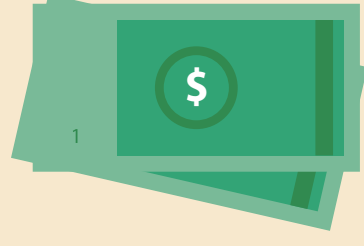
It's easy to push content and apps

Opportunity Cost Saving

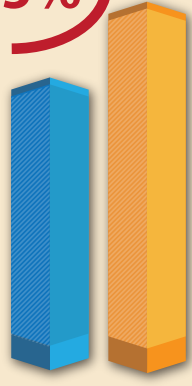
Simplicity of deployment means employees can focus on other value adding activities



Cash Saving



Intermountain Healthcare is expecting to increase investment in AirWatch by VMware by 10-15%



For more information, please click here.

### ABOUT US

Blue Hill Research documents how technology supports business success. Our success-based methodology is based on the three pillars of success: technological, financial, and line of business. Our clients use this information to choose technologies, target high value use cases, and identify technology champions who truly make a difference for their organizations.

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