

BYOD (Bring Your Own Device)

Overview

Increasingly organisations are looking at ways to engage employees and manage costs around mobility. By supporting Bring Your Own Device (BYOD) or any of the other variants such as Choose Your Own Device (CYOD) or Company Owned Personally-Enabled (COPE), they involve an element of flexibility and transparency between employer and employee.

By supporting any of these initiatives access to corporate resources can be enabled from any device anywhere, subject to company policy. This has the easy value addition of increasing productivity and engaging employees but also has the potential to remove duplicate mobile hardware that may have existed with a company issued device and a personal device.

Dusk Mobile has partnered with VMWare to deliver their AirWatch product in a variety of flavours. Our **Managed Mobility** model takes the overhead and pain outside of the company walls, whilst providing a high-level SLA model to our customers. Our other flavour is configuring AirWatch for clients to manage ongoing and using Dusk Mobile to supplement the support as required.

Planning to Implement BYOD in your Business?

Many companies and organisations have already started to implement BYOD but encountered different challenges and failed. One of the factors why they have failed is because, they have not fully considered the security, regulatory compliance and privacy implications, and potential costs. Failing to have an effective plan and strategy for BYOD can lead to costly impacts on the business and users alike.

BYOD Key Features

- Single Sign On integration to ensure device security with enforced settings and device restrictions as well as customisable privacy policies.
- Bespoke Terms of Use (TOU) based on user roles, informing the user of the data being captured.
- Ability to separate corporate and personal data. Compartmentalise and manage the corporate data without compromising personal data. This way devices are protected from corporate wiping if employee owned.
- Easy removal of corporate data in the event of theft, loss of device or departure from the company.
- Innovative way to improve employee engagement and collaboration in the company by allowing employees to access business systems through their own devices.
- Improve productivity by allowing employees to access business information in more than one place and at any time with flexibility.

For businesses planning to implement BYOD and in need of strategic guidance, we can deliver a strategic plan that includes cost and infrastructure analysis and a comprehensive BYOD managed mobility roadmap.

Contact Us

Level 9, 119/152 Elizabeth St, Melbourne VIC 3000
E: mobile@duskmobile.com
P: +61 (0)3 9071 0333